

DENTISTRY TODAY



JULY/AUGUST 2026 ISSUE PREVIEW



40TH ANNUAL TOP 100 PRODUCTS ★★★★ ISSUE ★★★★★



**Our Highest
Lead-Producing
Issue**

Discover the
products that are
shaping the future
of dentistry.

FEATURED CLINICAL CASE STUDIES BY



Dr. Todd Snyder
Cosmetic



Dr. Robert A. Convissar
Lasers



Dr. Timothy F. Kosinski
Implants



Dr. Tony Soileau
Restorative

INSIDE THIS ISSUE



Practice Management Software

Tools that drive
efficiency and
profitability.



Scheduling and Teledentistry

Solutions that
enhance access and
patient care.



Metal Refining

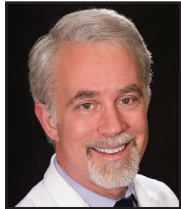
Maximize returns
and protect
resources.

RESTORATIVE



Simplified Multi-Composite Restorations
Dr. Tony Soileau demonstrates the use of a dual-cure, bulk-fill composite along with a digitally designed stent to restore a badly broken down dentition.

MULTIDISCIPLINARY



Managing Catastrophic Anterior Fracture in a High-Smile Patient: Difficult Choices After Trauma
Dr. John Highsmith shows us a dramatic case where a patient fell and destroyed a recently completed anterior reconstruction. Rather than extractions, he carefully rebuilt the teeth with multiple disciplines.

LASERS



A New Paradigm in Photobiomodulation for Pre-Injection and Pre-Procedure Analgesia
Dr. Robert A. Convissar shows us a small laser device that can deliver analgesia and in some cases, local anesthesia in the oral cavity using PBM energy. He explores multiple indications including pediatrics, operative dentistry, and facial pain.

IMPLANTS



Practical Digital Workflow in Creating Overdentures
Drs. Timothy F. Kosinski and Stephanie Tilley go through the steps of diagnosis, planning, and treatment protocols in creating successful overdentures. The advantages of the use of locators is discussed regarding function and maintenance.



Correcting Screw-Access Angulation in a Maxillary Anterior Implant Bridge Using Photogrammetry
Dr. Leila Zadeh presents a case where, despite careful digital planning of a full-arch implant case, the screw channels would have emerged through the facial. The use of angled MUAs solved this interesting case.

COSMETIC



Built for Speed: The New Era of Intraoral Scanning, AI, and Practice Performance
Dr. Todd Snyder explores how the newest generation of intraoral scanners and AI-driven workflows are transforming the modern dental practice. They educate patients, increase case acceptance, streamline systems, and deliver a better clinical experience.

ALSO IN THIS ISSUE

QUICK TECHNIQUE
tells an abbreviated story of the techniques and products of today's dental practice.

NEWS & TRENDS
highlights the latest in current affairs of interest to dental caregivers, including new legislation, news from state dental organizations, and national health trends.

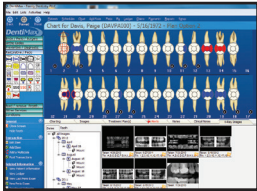
FOCUS ON
covers trends and hot topics in dentistry of direct relevance to clinicians and their practices.

VIEWPOINT
shares expert opinions on developments in the dental industry and how they will affect dental practices now and in the future.

INDUSTRY NEWS
tracks trends in the dental manufacturing sector, such as mergers, acquisitions, corporate restructuring, and top-level managerial appointments.

SPECIAL PRODUCT SECTIONS

40th ANNUAL READERS' CHOICE TOP 100 PRODUCTS
This annual section will feature the Top 100 products during the past year, based on lead generation. Every product that appeared in *Dentistry Today* is eligible for consideration. The section features some of the newest and most innovative products in the dental profession.



Practice Management Software
This section highlights some of the many practice management software offerings designed to help practices run more efficiently. It will enable manufacturers to pinpoint some of the unique features of their products.

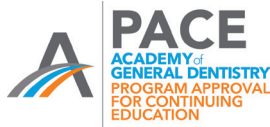
Scheduling and Teledentistry
This section will explore products that provide scheduling and teledentistry services. Manufacturers can showcase some of the unique benefits of their products.



Metal Refining
Here we will showcase the companies offering dental metal refining services. Refiners can explain the benefits provided by their services.



Space Reservations Open Through:
End of day Wednesday, July 15
Ad Materials/Artwork Due:
Wednesday, July 22



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EAST COAST PUBLISHER James Radcliffe (973) 882-4700 jradcliffe@dentistrytoday.com	MIDWEST Scott Schmidt (610) 564-7237 scott@dentistrytoday.com	WEST COAST VP OF SALES/BUSINESS DEVELOPMENT Matt Goldfinger (516) 852-1906 matt@dentistrytoday.com
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